

Subject: WEDNESDAY: CCA's DTLA Economic Forecast Panel & Showcase
From: "Central City Association" <jdanganan@ccala.org>
Date: 02/20/2017 03:10 PM
To: "Julia Marino" <jmarino@downtownla.com>

CCA Executive Committee Meeting Notice

2017 DTLA ECONOMIC FORECAST: THE FUTURE OF DOWNTOWN PANEL & SHOWCASE

WEDNESDAY
FEB. 22
11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017
*Reminder: Executive-level members receive up to four (4)
complimentary tickets and Premier-level members receive up to
five (5).*

SPEAKERS

Sonnet Hui
*Executive Project
Director*
Hazens Group/Jia
Yuan, Co.

Simon Muir
*Vice President,
Development*
Acquisitions
Lend Lease

John Readey
*Development
Associate*
Trammell Crow
Residential

MODERATOR

**Dr. Christopher
Thornberg**
Founding Partner
Beacon Economics

MEETING SPONSOR

EVENT DETAILS

Millennium Biltmore Hotel
506 S. Grand Avenue

11 a.m. Networking,
Registration & Showcase

12 - 1:30 p.m. Program &
Lunch

Parking

THE FUTURE OF DOWNTOWN

Downtown L.A. continues to
experience exponential growth
in a variety of sectors.
Residential and commercial
construction activity is moving at
a furious pace. Investment
overall in DTLA continues.
However, many questions still
remain:

VISIT OUR SHOWCASERS BEFORE THE PROGRAM

- California Hospital Medical Center
- Callison RTKL
- City Club Los Angeles
- CityLift Parking
- Fuscoe Engineering
- Harley Ellis Devereaux
- Haworth
- Humphreys & Partners

- \$24 Valet parking at the hotel
- \$10 Self parking at Pershing Square

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

Architects, LP

- JBA Consulting Engineers
- LEVEL Furnished Living
- Miyamoto International
- Omgivning
- TCA Architects
- Togawa Smith Martin
- Torti Gallas + Partners
- Wilshire Loft

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626 Wilshire Boulevard, Suite 200
Los Angeles, CA 90017